



Family Business Academy

Empowering Family Businesses

FAMILY BUSINESS ONLINE CERTIFICATION PROGRAM

“Essential Legacy Building Blocks for Family Owners”

LEVEL 1 - 15th & 29th AUG 2020
LEVEL 2 - 5th & 19th SEP 2020
LEVEL 3 - 10th & 24th OCT 2020

All Sessions running from 11:00am - 1:00pm (UAE Time)

25% DISCOUNT FOR ADDITIONAL SEATS FOR FAMILY & LEADERSHIP TEAM MEMBERS

Investment: US\$ 5,550 US\$ 3,600 (+VAT) IF APPLICABLE

KEY LEARNING OUTCOMES

- Develop an aligned family business vision
- Overcome underlying family issues and conflicts
- Develop a comprehensive family constitution
- Build a succession plan and family structure
- Define clear family job roles and responsibilities
- Assess family member strengths and weaknesses
- Build a professional family board and family office
- Develop a complete governance framework
- Build a winning leadership dream team
- Develop new business models and strategies
- Create exponential growth and drive innovation
- Implement a full performance management system



LEVEL 1 MODULES: Understanding Family Business Blockages

PART 1 | 15th AUG (11:00 am - 1:00 pm)

- Family Business Trends
- Family & Business Vision
 - The VIP Toolkit
 - Building the roadmap for the next 10-30 years

PART 2 | 29th AUG (11:00 am - 1:00 pm)

- Family Business Blockages
 - The 20 Legacy Blockages



REG ATHWAL
Founder, Chairman & MD
RTS Global Partners

YOUR INSTRUCTOR

- Past President of the UK Professional Speakers Association and a Fellow member
- 28 Years' experience in the Human Capital Management and Entrepreneurial Domains
- Best-Selling Author with 18 Years of practical Family Business expertise working with 126 family firms in Africa, Middle East & Asia
- Delivered programs to Harvard Business School, Oxford University, Cranfield, Hult, ISB and hundreds of other leading universities
- Founder and Chairman of RTS Global Partners, the leading Family Business Advisory Firm in Africa, Middle East and South Asia
- Addressed over 3 million people in 65 countries since 2002

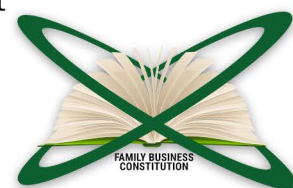
LEVEL 2 MODULES: Implementing Your Family Business Constitution

PART 1 | 5th SEP (11:00 am - 1:00 pm)

- Family Constitution
 - Developing Guiding Principles
- Family Values
 - Understanding how values can work for and against us
 - Developing a Family Values Charter
 - Developing your Family Business Policies
 - Developing your Code of Conduct

PART 2 | 19th SEP (11:00 am - 1:00 pm)

- Family DNA Profiles
 - DNA Profiling Model



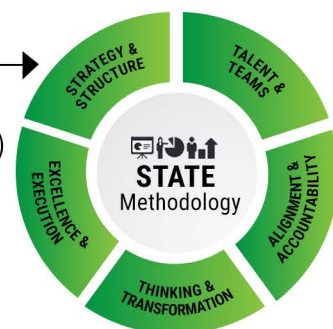
LEVEL 3 MODULES: Building Your Family Business Strategies & Growth Plans

PART 1 | 10th OCT (11:00 am - 1:00 pm)

- Family Boards
 - Effective Strategic and Financial Management
 - Developing Family Business Boards
- Family Leadership
 - Developing a Winning Leadership Team
 - Driving Peak Performance with the Next Generation

PART 2 | 24th OCT (11:00 am - 1:00 pm)

- Business Strategy (Using the STATE Methodology)
 - Strategy & Structure
 - Talent & Teams
 - Alignment & Accountability
 - Thinking & Transformation
 - Excellence & Execution



RTS Global Partners
One Family - One Legacy

CONTACT INFORMATION

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